



Transparency International – Malaysia

Forest Governance Integrity (FGI) Programme

OFFICIAL LAUNCH OF **FOREST WATCH** PROJECT AND PUBLIC AWARENESS CAMPAIGN ON FOREST CONSERVATION IN MALAYSIA

1 February 2012

Orange Concourse, Sunway Pyramid Shopping Center, Selangor

Supported by:



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OFFICIAL LAUNCH OF **FOREST WATCH** PROJECT AND PUBLIC AWARENESS CAMPAIGN ON FOREST CONSERVATION IN MALAYSIA

Date	: 1 February, 2012 (Wednesday)
Time	: 10.00 am – 10.00 pm
Venue	: Orange Concourse, Sunway Pyramid Shopping Center, Selangor

INTRODUCTION

The Public Awareness Campaign on Forest Conservation in Malaysia is organized in conjunction with the launch of Forest Watch Project, developed by Forest Governance Integrity (FGI) Project of Transparency International-Malaysia.

The Forest Watch Project is developed to involve the public to become eyes and ears of the forest by monitoring using Google Earth Geospatial Technology (satellite imagery, aerial photography and GIS 3D globe) to assess forest cover and report irregularities through its new website www.timalaysia-forestwatch.org.my.

The Forest Governance Integrity (FGI) Project of Transparency International-Malaysia has been organizing capacity building programmes on Forest Monitoring Using Google Earth Geospatial Technology to enhance public participation in forest management and to promote environmental stewardship. This one-of-a-kind project is envisaged to enhance public awareness on forest conservation to promote exemplary forest governance. The project provides a platform for the general public and stakeholders to be involved in forest governance by monitoring and assessing forest cover.

The event aims to provide an avenue for environmental NGOs in the country to gather to showcase their efforts in forest and forest related activities, in addition to fostering and strengthening stakeholder networking including enhancing public participation in sustainable management of forests and related eco-systems.

OBJECTIVE

1. Enhance awareness on forestry and related issues.
2. Promote forest stewardship by training target audiences on the usage of technology to monitor forest cover, assess possible threats and contribute on-line reporting.
3. Ensure the success of Expert Monitoring Team formed to act as advisory and support unit to verify information and irregular activities encountered.
4. Enhance forest governance in Malaysia.
5. Build close network with environmental NGOs and the media for sustainability.

PROGRAMME

- 0900 – 1000 Registration
- 1000 – 1005 Arrival of **YB Dato' Sri Douglas Uggah Embas**, Minister of Natural Resources & Environment, Malaysia
- 1005 – 1020 **Welcoming Address** by **YBhg Datuk Paul Low Seng Kuan**, President of Transparency International-Malaysia
- 1020 - 1025 Audio Visual Presentation of Forest Governance Integrity Project
- 1025 - 1055 **Opening Speech** by **YB Dato' Sri Douglas Uggah Embas**, Minister of Natural Resources & Environment, Malaysia
- 1055 - 1100 The Launch of Transparency International-Malaysia's Forest Watch Project Website www.timalaysia-forestwatch.org.my
- 1100 – 1110 Performance by Malaysian R&B Singer Ferhad
- 1110 – 1200 Press Conference and Tour of Exhibition
- 1200 – 0100 Lunch
- 0100 - 0120 ***The State of Our Forest*** by **YBhg. Dato' Dr.Hj Abd. Rahman Bin Hj.Abd.Rahim**, Director General of Forestry, Peninsular Malaysia
- 0120 - 0140 ***Enforcement in Anti Corruptions Works*** by **YBhg Datuk Hj Mustafar b. Hj Ali**, Director of Investigations, Malaysian Anti Corruption Commission
- 0140 - 0200 ***Forest Watch Project – An Effort to Enhance Forest Governance, Conservation and Sustainability*** by YBhg. Prof. Datuk Haji Mohamad Ali Hasan, Deputy President of Transparency International – Malaysia
- 0200 - 0300 ***Introduction to Forest Monitoring Using Geospatial Technology:*** Presentation, Demonstration and Hands-On Training
- 0300 - 0320 ***Protecting Forests in Selangor: Challenges and Opportunities*** by YB Elizabeth Wong, EXCO for Tourism, Consumer Affairs and Environment Selangor State Government
- 0320 - 0340 ***Can Green Economy & Technology Resolve the Conflicts Between Environment & Economy in Malaysia?*** by Mr. Gurmit Singh, Chairperson of Centre for Environment, Technology and Development Malaysia (CETDEM)

- 0340 – 0400 ***Citizen Conservation for Wildlife and Forests*** by Dr. Kae Kawanishi,
General Manager of Malaysian Conservation Alliance for Tigers (MYCAT)
- 0400 – 0430 Registration for ***Children and Forests***: Drawing and Coloring Contest for
Children (Aged 5 – 12 years old)
- 0430 - 0630 ***Children and Forests***: Drawing and Coloring Contest for Children
- 0700 - 0730 Performance by band DJEZNA'S STALKER on GREEN ELEMENT
- 0800 - 0900 Show Debate "***The Economy and the Environment - Are they really at
odds?***" by Malaysian Institute of Debating and Public Speaking
- 0900 - 0930 Performance by the band DJEZNA'S STALKER on GREEN ELEMENT
- 1000 End